

WC679150

4/29/2018

BILL CYCLE 201804

5/27/2018

ATTN: GABRIELLA MIROGLIO TELEGRAPH LLC 1611 TELEGRAPH AVE STE 1115 OAKLAND, CA 94612

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
TELEGRAPH LLC	747546	YES ON PROP C - UNIVERSAL CHILDCARE	48237

SFO

ORDER NO.MARKETPRODUCT TYPECOSTUNITS ORDEREDUNITS AIREDWC11454638San Francisco-Oak-San JoseTV\$8,984.008383

INVOICE NOTES

Gross Advertising Total \$8,984.00
Agency Commission (\$1,347.60)

Net Advertising Total \$7,636.40

Terms: Net 30 Days

Mail to: COMCAST SPOTLIGHT

PO BOX 742637

LOS ANGELES, CA 90074



INVOICE NO.

WC679150

INVOICE DATE

4/29/2018

BILL CYCLE 201804

INVOICE DUE DATE 5/27/2018

AFFIDAVIT

Comcast Order No: WC11454638

Market: San Francisco-Oak-San

Estimate No: TIM Est No: 1756290 AE Name: Lorena Rosales Contract Type: Single

Campaign No:

Commercial Summary

Product:

Spot ID	Title	Zone	Networks	Spots	Cost
NE1268713			CNN, HALL, HGTV, LIF, LMN, MNBC, OXYG	83	\$8,984.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
CNN	San Francisco Uverse (zoned)/4193	NE1268713	12 \$136.00	
CNN	San Francisco Zone/2600	NE1268713	9	\$4,108.00
HALL	San Francisco Zone/2600	NE1268713	7	\$496.00
HGTV	San Francisco Uverse (zoned)/4193	NE1268713	4	\$56.00
HGTV	San Francisco Zone/2600	NE1268713	6	\$1,304.00
LIF	San Francisco Uverse (zoned)/4193	NE1268713	6	\$40.00
LIF	San Francisco Zone/2600	NE1268713	6	\$632.00
LMN	San Francisco Zone/2600	NE1268713	8	\$320.00
MNBC	San Francisco Uverse (zoned)/4193	NE1268713	8	\$68.00
MNBC	San Francisco Zone/2600	NE1268713	9	\$1,584.00
OXYG	San Francisco Zone/2600	NE1268713	8	\$240.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate Flag
4-23-18	CNN	San Francisco Uverse (zoned)/4193	6:33AM	Yes on Prop C June 2018	30	118	\$12.00
4-23-18	HGTV	San Francisco Uverse (zoned)/4193	8:45PM	Yes on Prop C June 2018	30	151	\$16.00
4-23-18	LIF	San Francisco Uverse (zoned)/4193	6:29AM	Yes on Prop C June 2018	30	157	\$8.00
4-23-18	LIF	San Francisco Uverse (zoned)/4193	8:52PM	Yes on Prop C June 2018	30	171	\$8.00
4-23-18	MNBC	San Francisco Uverse (zoned)/4193	6:58AM	Yes on Prop C June 2018	30	177	\$12.00
4-23-18	CNN	San Francisco Zone/2600	11:36AM	Yes on Prop C June 2018	30	8	\$352.00
4-23-18	HALL	San Francisco Zone/2600	1:18PM	Yes on Prop C June 2018	30	27	\$64.00
4-23-18	HALL	San Francisco Zone/2600	5:14PM	Yes on Prop C June 2018	30	34	\$80.00
4-23-18	LIF	San Francisco Zone/2600	2:51PM	Yes on Prop C June 2018	30	53	\$52.00
4-23-18	LMN	San Francisco Zone/2600	3:47PM	Yes on Prop C June 2018	30	66	\$36.00
4-23-18	MNBC	San Francisco Zone/2600	6:24PM	Yes on Prop C June 2018	30	93	\$260.00
4-23-18	MNBC	San Francisco Zone/2600	11:20PM	Yes on Prop C June 2018	30	99	\$280.00
4-23-18	OXYG	San Francisco Zone/2600	10:19AM	Yes on Prop C June 2018	30	105	\$20.00
4-23-18	OXYG	San Francisco Zone/2600	4:19PM	Yes on Prop C June 2018	30	112	\$40.00
4-24-18	HGTV	San Francisco Uverse (zoned)/4193	12:44PM	Yes on Prop C June 2018	30	144	\$12.00
4-24-18	MNBC	San Francisco Uverse (zoned)/4193	4:25PM	Yes on Prop C June 2018	30	191	\$8.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
4-24-18	MNBC	San Francisco Uverse (zoned)/4193	8:21PM	Yes on Prop C June 2018	30	197	\$8.00	
4-24-18	CNN	San Francisco Zone/2600	5:31AM	Yes on Prop C June 2018	30	1	\$364.00	
4-24-18	HALL	San Francisco Zone/2600	3:15PM	Yes on Prop C June 2018	30	27	\$64.00	
4-24-18	LIF	San Francisco Zone/2600	9:40PM	Yes on Prop C June 2018	30	60	\$212.00	
4-24-18	LMN	San Francisco Zone/2600	11:46AM	Yes on Prop C June 2018	30	66	\$36.00	
4-24-18	LMN	San Francisco Zone/2600	5:51PM	Yes on Prop C June 2018	30	73	\$44.00	
4-24-18	MNBC	San Francisco Zone/2600	5:15AM	Yes on Prop C June 2018	30	79	\$108.00	
4-24-18	OXYG	San Francisco Zone/2600	4:18PM	Yes on Prop C June 2018	30	112	\$40.00	
4-25-18	CNN	San Francisco Uverse (zoned)/4193	6:59AM	Yes on Prop C June 2018	30	118	\$12.00	
4-25-18	LIF	San Francisco Uverse (zoned)/4193	11:08AM	Yes on Prop C June 2018	30	164	\$4.00	
4-25-18	HALL	San Francisco Zone/2600	3:15PM	Yes on Prop C June 2018	30	27	\$64.00	
4-25-18	HGTV	San Francisco Zone/2600	2:18PM	Yes on Prop C June 2018	30	40	\$132.00	
4-25-18	HGTV	San Francisco Zone/2600	9:42PM	Yes on Prop C June 2018	30	47	\$388.00	
4-25-18	LMN	San Francisco Zone/2600	10:47AM	Yes on Prop C June 2018	30	66	\$36.00	
4-25-18	LMN	San Francisco Zone/2600	5:46PM	Yes on Prop C June 2018	30	73	\$44.00	
4-25-18	OXYG	San Francisco Zone/2600	6:14PM	Yes on Prop C June 2018	30	112	\$40.00	
4-26-18	CNN	San Francisco Uverse (zoned)/4193	10:31AM	Yes on Prop C June 2018	30	125	\$8.00	
4-26-18	CNN	San Francisco Uverse (zoned)/4193	6:46PM	Yes on Prop C June 2018	30	132	\$12.00	
4-26-18	CNN	San Francisco Uverse (zoned)/4193	8:28PM	Yes on Prop C June 2018	30	138	\$12.00	
4-26-18	HGTV	San Francisco Uverse (zoned)/4193	10:45PM	Yes on Prop C June 2018	30	151	\$16.00	
4-26-18	LIF	San Francisco Uverse (zoned)/4193	5:59AM	Yes on Prop C June 2018	30	157	\$8.00	
4-26-18	CNN	San Francisco Zone/2600	4:28PM	Yes on Prop C June 2018	30	15	\$552.00	
4-26-18	CNN	San Francisco Zone/2600	8:59PM	Yes on Prop C June 2018	30	21	\$604.00	
4-26-18	HALL	San Francisco Zone/2600	3:19PM	Yes on Prop C June 2018	30	27	\$64.00	
4-26-18	HALL	San Francisco Zone/2600	5:18PM	Yes on Prop C June 2018	30	34	\$80.00	
4-26-18	HGTV	San Francisco Zone/2600	11:20AM	Yes on Prop C June 2018	30	40	\$132.00	
4-26-18	LMN	San Francisco Zone/2600	5:47PM	Yes on Prop C June 2018	30	73	\$44.00	
4-26-18	MNBC	San Francisco Zone/2600	6:28AM	Yes on Prop C June 2018	30	79	\$108.00	
4-26-18	MNBC	San Francisco Zone/2600	2:57PM	Yes on Prop C June 2018	30	86	\$96.00	
4-26-18	MNBC	San Francisco Zone/2600	4:58PM	Yes on Prop C June 2018	30	93	\$260.00	
4-26-18	MNBC	San Francisco Zone/2600	10:12PM	Yes on Prop C June 2018	30	99	\$280.00	
4-27-18	CNN	San Francisco Uverse (zoned)/4193	6:47PM	Yes on Prop C June 2018	30	132	\$12.00	
4-27-18	CNN	San Francisco Uverse (zoned)/4193	8:28PM	Yes on Prop C June 2018	30	138	\$12.00	
4-27-18	LIF	San Francisco Uverse (zoned)/4193	9:52PM	Yes on Prop C June 2018	30	171	\$8.00	
4-27-18	MNBC	San Francisco Uverse (zoned)/4193	4:56PM	Yes on Prop C June 2018	30	191	\$8.00	
4-27-18	MNBC	San Francisco Uverse (zoned)/4193	9:52PM	Yes on Prop C June 2018	30	197	\$8.00	
4-27-18	CNN	San Francisco Zone/2600	6:53AM	Yes on Prop C June 2018	30	1	\$364.00	
4-27-18	CNN	San Francisco Zone/2600	3:33PM	Yes on Prop C June 2018	30	8	\$352.00	
4-27-18	HGTV	San Francisco Zone/2600	9:46AM	Yes on Prop C June 2018	30	40	\$132.00	
4-27-18	LIF	San Francisco Zone/2600	2:51PM	Yes on Prop C June 2018	30	53	\$52.00	
4-27-18	LIF	San Francisco Zone/2600	7:49PM	Yes on Prop C June 2018	30	60	\$212.00	
4-27-18	LMN	San Francisco Zone/2600	5:50PM	Yes on Prop C June 2018	30	73	\$44.00	
4-27-18	OXYG	San Francisco Zone/2600	9:54AM	Yes on Prop C June 2018	30	105	\$20.00	
4-28-18	CNN	San Francisco Uverse (zoned)/4193	4:29PM	Yes on Prop C June 2018	30	132	\$12.00	
4-28-18	HGTV	San Francisco Uverse (zoned)/4193	2:45PM	Yes on Prop C June 2018	30	144	\$12.00	
4-28-18	LIF	San Francisco Uverse (zoned)/4193	11:49AM	Yes on Prop C June 2018	30	164	\$4.00	
4-28-18	MNBC	San Francisco Uverse (zoned)/4193	11:59AM	Yes on Prop C June 2018	30	184	\$8.00	
4-28-18	HALL	San Francisco Zone/2600	5:37PM	Yes on Prop C June 2018	30	34	\$80.00	
4-28-18	HGTV	San Francisco Zone/2600	12:44PM	Yes on Prop C June 2018	30	40	\$132.00	
4-28-18	LIF	San Francisco Zone/2600	9:59AM	Yes on Prop C June 2018	30	53	\$52.00	
4-28-18	MNBC	San Francisco Zone/2600	12:58PM	Yes on Prop C June 2018	30	86	\$96.00	
4-28-18	OXYG	San Francisco Zone/2600	12:44PM	Yes on Prop C June 2018	30	105	\$20.00	
4-29-18	CNN	San Francisco Uverse (zoned)/4193	8:31AM	Yes on Prop C June 2018	30	118	\$12.00	
4-29-18	CNN	San Francisco Uverse (zoned)/4193	2:30PM	Yes on Prop C June 2018	30	125	\$8.00	
4-29-18	CNN	San Francisco Uverse (zoned)/4193	4:52PM	Yes on Prop C June 2018	30	132	\$12.00	
4-29-18	CNN	San Francisco Uverse (zoned)/4193	8:09PM	Yes on Prop C June 2018	30	138	\$12.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate Flag
4-29-18	MNBC	San Francisco Uverse (zoned)/4193	12:59PM	Yes on Prop C June 2018	30	184	\$8.00
4-29-18	MNBC	San Francisco Uverse (zoned)/4193	2:59PM	Yes on Prop C June 2018	30	184	\$8.00
4-29-18	CNN	San Francisco Zone/2600	6:58AM	Yes on Prop C June 2018	30	1	\$364.00
4-29-18	CNN	San Francisco Zone/2600	6:56PM	Yes on Prop C June 2018	30	15	\$552.00
4-29-18	CNN	San Francisco Zone/2600	8:44PM	Yes on Prop C June 2018	30	21	\$604.00
4-29-18	HGTV	San Francisco Zone/2600	9:45PM	Yes on Prop C June 2018	30	47	\$388.00
4-29-18	LIF	San Francisco Zone/2600	9:59AM	Yes on Prop C June 2018	30	53	\$52.00
4-29-18	LMN	San Francisco Zone/2600	1:51PM	Yes on Prop C June 2018	30	66	\$36.00
4-29-18	MNBC	San Francisco Zone/2600	9:16AM	Yes on Prop C June 2018	30	86	\$96.00
4-29-18	OXYG	San Francisco Zone/2600	11:01AM	Yes on Prop C June 2018	30	105	\$20.00
4-29-18	OXYG	San Francisco Zone/2600	4:01PM	Yes on Prop C June 2018	30	112	\$40.00

Order# WC11454638 Total: \$8,984.00



WC679150

BILL CYCLE
201804

BILL TO

ATTN: GABRIELLA MIROGLIO TELEGRAPH LLC 1611 TELEGRAPH AVE STE 1115 OAKLAND, CA 94612

REMITTANCE

866-531-1721

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
TELEGRAPH LLC	747546	YES ON PROP C - UNIVERSAL CHILDCARE SFO	48237

Terms: Net 30 Days Phone:

Mail to: COMCAST SPOTLIGHT Note: ask_busops@comcast.com

PO BOX 742637

LOS ANGELES, CA 90074

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